



# TEAM ELITE

## GIRLS BASKETBALL CLUB

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### 2026 Community Partnership & Sponsorship Guide

Developing Elite Athletes. Building Elite Women.

Columbia, South Carolina  
[elitegirlsbball.com](http://elitegirlsbball.com)

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# Who We Are

Team Elite Girls Basketball Club is a Columbia-based competitive girls basketball program focused on developing strong athletes and even stronger young women.

Our players compete throughout the Southeast while building leadership, accountability, discipline, and confidence that extend far beyond the court.

The 2026 season represents a meaningful opportunity for local and regional businesses to align with:

- Youth leadership development
- Female empowerment
- Community engagement
- Regional brand visibility

**We are building more than basketball players.  
We are building future leaders.**

[Learn more at elitegirlsbball.com](http://elitegirlsbball.com)

# Our Mission

To develop confident, disciplined young women through competitive basketball and strong mentorship.

**Basketball is our platform.**

**Character is our priority.**

We believe the habits developed in practice — commitment, teamwork, resilience — shape how our athletes show up in school, community, and life.



# 2026 Sponsorship Tiers

## TITLE PARTNER

\$5,000+

Exclusive

- Exclusive category designation
- Premium logo placement on apparel
- Homepage feature on website
- Monthly social media spotlight
- Tournament banner & Media Day backdrop
- Banquet recognition & framed team photo

## GOLD PARTNER

\$2,500-\$4,999

- Logo on practice apparel • Website sponsor page
- Multiple social media features • Banner recognition

## SILVER PARTNER

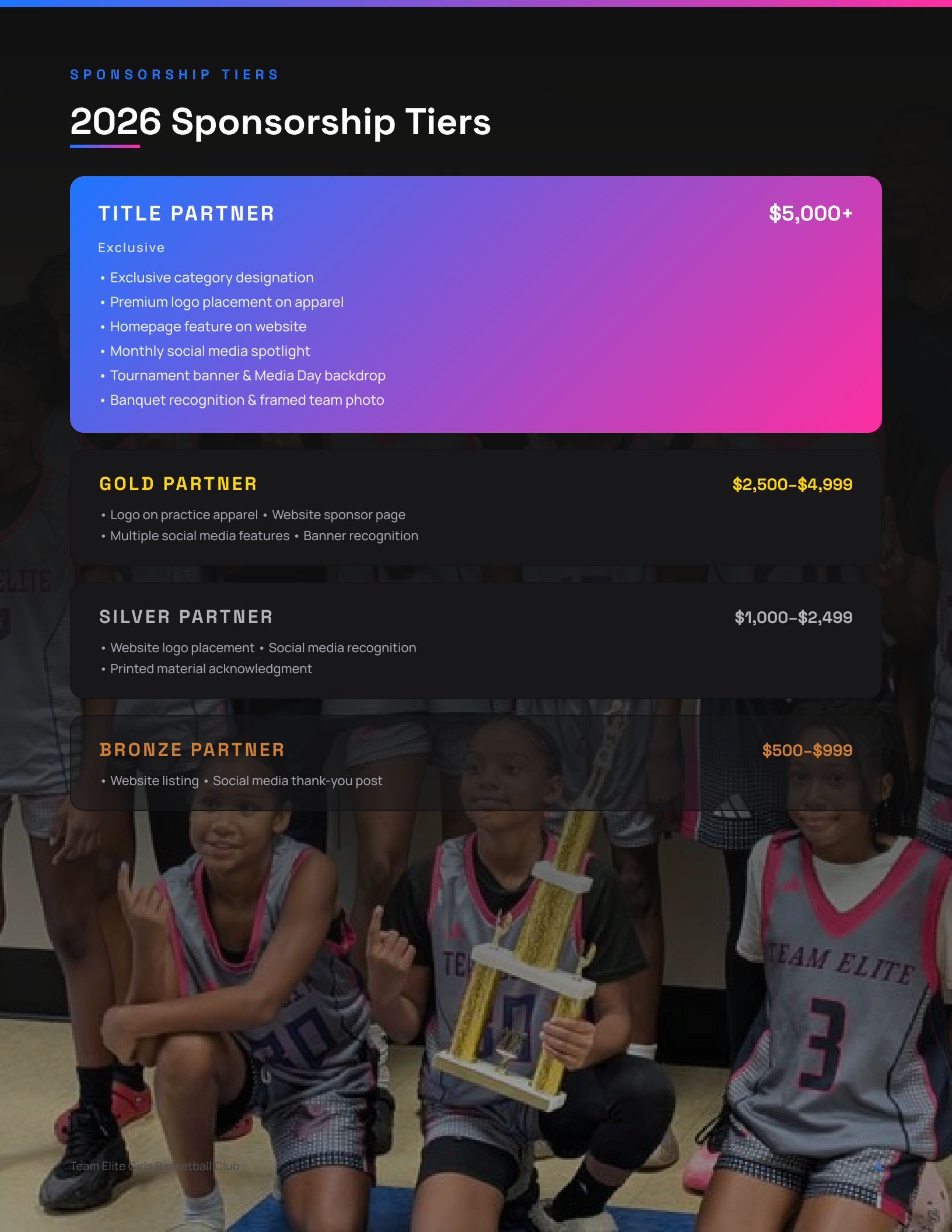
\$1,000-\$2,499

- Website logo placement • Social media recognition
- Printed material acknowledgment

## BRONZE PARTNER

\$500-\$999

- Website listing • Social media thank-you post



# What We Stand For



## Discipline

Showing up prepared. Competing with focus. Doing the work consistently.



## Teamwork

Understanding that success is built together.



## Accountability

Owning effort and performance on and off the court.



## Leadership

Developing confident communicators and decision-makers.



## Academic Commitment

Balancing athletics with responsibility in the classroom.

# AAU Tournament Schedule

Tentative – Subject to Final Confirmation

## MARCH

### Battle for Free Uniforms

March 13–15 · Columbia, SC

### SOBA Tip-Off

March 20–22 · Columbia, SC

### LBI Carolina Opening Day

March 28–29 · Greenville, SC

## APRIL

### Southern Starz Shootout

April 10–12 · Cullman, AL

### Rock Hill Sports + Events Center (C3SB)

April 25–26 · Rock Hill, SC

## MAY

### Tennessee Miracle Classic

May 1–3 · Knoxville, TN

### Kelly Memorial Classic

May 29–31 · Atlanta, GA

## JUNE

### National Ready Challenge (Girls)

June 6–7 · North Augusta, SC

### 2026 NTBA Girls National Championship

June 25–28 · Myrtle Beach, SC

*Note: Either March 13 or March 20 event will be played, not both.*

# Why the Schedule Matters

This competitive schedule provides meaningful, repeated opportunities for sponsor visibility across the Southeast.



## Multi-State Travel Exposure

SC, AL, TN, GA – your brand travels with the team



## Regional Brand Visibility

Exposure across 4+ states throughout the Southeast



## Repeated Sponsor Impressions

8-10 tournament weekends of consistent brand exposure



## Digital Content Opportunities

Photos, videos, and social content at every event



## Hundreds of In-Person Spectators

Direct engagement with families and community members

**Each tournament weekend becomes a platform for sponsor recognition.**

# Program Impact & Reach

Team Elite operates year-round, providing consistent exposure for our partners across every season.

8-10

Tournament Weekends

2-4

Multi-State Travel Events

30+

Connected Families

Weekly

Training Sessions

100s

Spectators Per Tournament

Every event increases exposure for our partners.



# 2026 Budget Overview

Team Elite manages operations responsibly to keep costs fair for families while maintaining competitive standards.

## Estimated 2026 Annual Budget (Per Team)

| Expense Category                 | Estimated Cost           |
|----------------------------------|--------------------------|
| Tournament Entry Fees            | \$4,000-\$6,000          |
| Travel (Hotels & Transportation) | \$5,000-\$8,000          |
| Practice Facility Rentals        | \$2,500-\$4,000          |
| Uniforms & Apparel               | \$2,000-\$3,500          |
| Equipment & Supplies             | \$1,000-\$1,800          |
| Media & Photography              | \$500-\$1,200            |
| Leadership Programming           | \$500-\$1,000            |
| <b>Total Estimated Budget</b>    | <b>\$15,500-\$25,500</b> |

Sponsorship funds directly reduce the financial burden on families.



Team Elite Girls Basketball Club

YOUR IMPACT

# What Your Support Makes Possible

**\$500** Covers one local tournament entry

**\$1,000** Helps fund travel for a tournament weekend

**\$2,500** Supports a full competitive event

**\$5,000** Significantly offsets travel and uniform costs

Your investment ensures opportunity is based on effort – not financial barriers.



# Why Partner with Team Elite?

Partnering with Team Elite means building real community relationships. Parents support businesses that support their children.

## Sponsors receive:



### Direct Access to Local Families

Connect with 30+ families who are active decision-makers in their communities.



### Repeated Brand Exposure

Your logo seen throughout the season at events, on apparel, and across digital platforms.



### Positive Community Alignment

Associate your brand with youth development and female empowerment.



### Digital & In-Person Recognition

Website placement, social media features, and on-site banner presence.



# Signature Partnership Opportunities



**Official Restaurant Partner**  
Exclusive dining partnership



**Leadership Award Sponsor**  
Named recognition award



**Health & Recovery Partner**  
Wellness brand alignment



**Player of the Game Sponsor**  
Per-game recognition



**Travel Partner**  
Transportation & logistics



**Media Day Sponsor**  
Branded photo day experience

**Flexible partnership structures available.**

We work with you to create a partnership that aligns with your brand and goals.

Team Elite Girls Basketball Club



# In-Kind Sponsorship

In-kind contributions are valued at full retail toward sponsorship tier recognition.


Examples include:

 Team Meals

 Printing Services

 Apparel & Gear

 Transportation Support

 Hydration Products

 Photography Services



# Why Sponsor Youth Sports in 2026?

Youth sports provide unmatched access to engaged families and community networks. In Columbia, relationships matter. Sponsorship builds loyalty.



## Direct Access to Family Decision-Makers

Parents who attend games are active consumers making daily purchasing decisions for their households.



## Authentic Community Alignment

Supporting youth athletics demonstrates genuine community investment.



## Repeated Brand Impressions

Multiple touchpoints across an entire season build lasting brand recognition.



## Long-Term Brand Trust

Families remember and reward businesses that invest in their children's futures.



Team Elite Girls Basketball Club

# Community Alignment

Supporting Team Elite demonstrates your commitment to the community and the next generation.



## Investment in Female Empowerment

Show your support for young women who are developing confidence and leadership skills.



## Commitment to Youth Development

Align your brand with programs that build character, discipline, and teamwork.



## Support of Local Families

Directly reduce the financial barriers that prevent athletes from competing.



## Visible Community Leadership

Be recognized as a leader who puts community growth first.

**Your partnership helps shape the next generation.**



# Where Your Brand Shows Up

As a sponsor, your brand gets real, repeated exposure throughout the season – not just a logo on a flyer.



## Team Apparel

Your logo on official team apparel, seen at 8-10 tournaments across SC, AL, TN, and GA

**1,000+ impressions per event**



## Tournament Banners

Branded banners displayed courtside at every tournament throughout the season

**Visible to players, families & spectators**



## Social Media

Tagged posts, stories, and shoutouts across our social channels all season long

**Shared with 500+ engaged followers**



## Media Day Features

Logo on backdrops, branded photo content shared across platforms and with families

**Professional photos & video clips**



## Website Recognition

Logo and link on our sponsor page, driving traffic directly to your business

**Year-round online exposure**



## Event Announcements

Your brand mentioned in team communications, emails, and event announcements

**Direct reach to 100+ families**

**We tailor visibility packages to match your goals.**

Custom mockups and branded assets available for all sponsor tiers.

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# Let's Build Excellence Together.

We invite you to partner with  
Team Elite Girls Basketball Club.

## CONTACT

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